

**Curriculum Vitae**  
**Kenneth James Lipartito**

Office: Department of History  
Florida International University  
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**Education**

1986

- Ph.D. History, The Johns Hopkins University

1982

- M.A. History, The Johns Hopkins University

1980

- B.A. History and Economics, University of Delaware

**Professional Experience**

Current (since 1998)

- Professor of History, Florida International University

2009-2013

- Chair, Department of History, Florida International University

2003-07

- Editor, *Enterprise and Society: The International Journal of Business History*

2001-2004

- Chair, Department of History, Florida International University

1991-98

- Associate Professor, University of Houston

1988-90

- Assistant Professor, University of Houston

1987-99

- Visiting Professor, Rice University

1985-86

- Visiting Instructor, Middlebury College

## **Grants and Fellowships**

### 2014-16

- Institute of Museum and Library Services (\$96,000)
- NEH Next Generation PhD Planning Grant (\$50,000)
- Digital Archive Project, City of Miami Beach (\$208,000)

### 2012-14

- Florida Department of Education Teacher Quality Grant (\$1,428,563)

### 2010

- Association for Computing Machinery, Fellowship in History (\$2,500)

### 2009

- U.S. Dept. of Education, Teaching American History Program (\$494,000)
- Thomas K. McCraw Fellowship, Harvard Business School (\$7,000)
- Hagley Museum and Library Research Grant (\$1,600)

### 2008

- Hagley Museum and Library Research Grant (\$1,600)

### 2007

- U.S. Dept. of Education, Teaching American History Program (\$359,000)
- FIU College of Arts & Science Summer Research Award (\$5,000)

### 2003

- NASA/Kennedy Space Center History Project (\$200,000)

### 2002

- Department of Interior, National Parks Service Research Grant (\$82,000)

### 2000

- Florida International University Summer Research Grant (\$10,000)

### 1996

- National Science Foundation (\$85,000)

### 1994

- American Council of Learned Societies (\$1,000)

### 1992

- National Endowment for the Humanities (\$82,000)

### 1991

- Newcomen Fellowship, Harvard Business School (\$40,000)
- Littleton-Griswold Research Grant, (\$1,500)

### 1989

- University of Houston Research Initiation Grant (\$12,000)

### 1987

- Economic History Association Arthur H. Cole Grant-in-Aid (\$1,500)

## **Awards and Honors**

### 2014

- American Academy of Management, Social Issues in Management Best Book Award

### 2012-13

- President, Business History Conference

### 2009

- American Institute of Aeronautics and Astronautics Gardner-Lasser Award
- Finalist for Eugene Emme Award

### 2006

- Research Excellence Award, Florida International University

### 2004

- Abbott Payson Usher Prize, Society for the History of Technology

### 2002

- Alfred D. Chandler Jr. Lecture, University of North Carolina

### 2000

- Harold F. Williamson Prize, Business History Conference

### 1995

- Newcomen Award for Excellence in Business History Research and Writing
- Institute of Electrical and Electronics Engineers Article Award

### 1992

- T. R. Fehrenbach Book Award

### 1987

- Allen Nevins Prize for Outstanding Dissertation in American Economic History

### 1980

- Phi Beta Kappa Honor Society

## **Publications**

### **BOOKS**

*Corporate Responsibility: The American Experience.* Cambridge University Press, 2012 (coauthors Archie Carroll, James Post and Patricia Werhane)

**Winner of the American Academy of Management, Social Issues in Management Book Prize**

*A History of Kennedy Space Center.* University Press of Florida, 2007 (co-author Orville Butler).

**Winner of the Gardner-Lasser Aerospace History Award; Finalist for  
Eugene Emme Award, American Astronautical Society**

*Constructing Corporate America: History, Politics, Culture.* Oxford University Press, 2004 (Co-editor and contributor).

*Investing for Middle America: John Elliott Tappan and the Origins of American Express Financial Advisors.* Palgrave/St. Martin's Press, 2001 (co-author Carol Peters).

*Baker and Botts in the Development of Modern Houston.* University of Texas Press, 1991 (co-author Joseph Pratt).

**Winner of the T. R. Fehrenbach Book Award in Texas History**

*The Bell System and Regional Business: The Telephone in the South, 1877-1920.* Johns Hopkins University Press, 1989.

**ARTICLES**

"Reassembling the Economic: New Departures in Historical Materialism," *American Historical Review*, 121:1 (February 2016), 101-139.

"The Antimonopoly Tradition," *University of St. Thomas Law Review* 10 (Spring, 2014), 991-1012.

"Connecting the Cultural and Material in Business History," *Enterprise & Society* 14 (December 2013), 686-704.

"Mediating Reputation: Credit Reporting Systems in American History," *Business History Review* 57 (Winter, 2013), 655-79.

"Regulation Reconsidered: The Telecommunications Industry since 1975," *Enterprises et Histoire* 61 (December 2010), 164-191.

"Rethinking the Separation of Ownership from Management in American History," *Seattle University Law Review*, 33:4 (2010), 1025-1064.

"The Future of Alfred Chandler," *Enterprise & Society*, 9 (September 2008), 430-33.

"The Social Meaning of Failure: Picturephone and the Information Age," *Technology and Culture*, 44 (January, 2003), 50-79.

**Winner of the Abbott Payson Usher Prize of the Society for the  
History of Technology**

"Professions and Organizations in 20th Century America." *Social Science Quarterly* 79:2 (June, 1998), 301-320.

"Cutthroat Competition, Corporate Strategy and the Growth of Network Industries," *Research on Technological Innovation, Management, and Policy*, Volume 6, 1997, 1-53.

"Culture and the Practice of Business History," *Business and Economic History*, vol. 24, no. 2, 1995.

**Winner of the Newcomen Award, The Business History Conference**

"When Women Were Switches: Technology, Work and Gender in the Telephone Industry, 1890-1920," *American Historical Review*, October, 1994, 1075-1111.

**Winner of the IEEE Life Members Award. Society for the History of  
Technology**

"Component Innovation: The Case of Automatic Telephone Switching, 1891-1920," *Industrial and Corporate Change* 3:2 (1994), 325-357.

"What Have Lawyers Done for American Business? The Case of Baker and Botts of Houston, TX," *Business History Review*. 64 (Autumn, 1990), 489-526.

"System-Building On the Margin: The Problem of Public Choice in the Telephone Industry," *Journal of Economic History*. 48 (June, 1989), 323-36.

**CHAPTERS**

"Historical Sources and Data," in Marcelo Bucheli and R. Daniel Wadhvani, *Organizations in Time: History, Theory, Methods* (Oxford University Press, 2014).

"Subliminal Seduction: The Politics of Consumer Research in Post-World War II America," in Hartmut Berghoff, Philip Scranton, and Uwe Spiekermann, eds., *The Rise of Marketing and Market Research*, Palgrave Macmillan, 2012.

"Rethinking the Invention Factory: Bell Labs in Perspective," in Clarke, Lamoreaux, Usselman, eds., *The Challenge of Remaining Innovative: Lessons From Twentieth-Century American Business*. Stanford University Press, 2009.

"Business Culture," in *The Oxford Handbook of Business History*, Geoffrey Jones and Jonathan Zeitlin eds. Oxford University Press, 2008.

"The Hotel Machine: Management and Technology in the Skyscraper Hotel," in Marianne Lamonaca and John Mogul, eds., *Grand Hotels of the Jazz Age: The Architecture of Schultze & Weaver*. Princeton Architectural Press, 2005.

"The Utopian Corporation," in *Constructing Corporate America: History, Politics, Culture*. Oxford University Press, 2004.

"Failure to Communicate: British Telecommunications and the American Model," in *Americanization and Its Limits: Responses to US Technology and Management in Postwar Europe and Japan*, edited by Jonathan Zeitlin and Gary Herrigel, Oxford University Press, 2000.

"The Strategy of System Building: Telephony in the American South," in *Technological Competitiveness: Contemporary and Historical Perspectives on the Electrical, Electronics and Computer Industries*, William Aspray, ed., IEEE Press, 1993.

**REVIEW ESSAYS**

Sheldon Garon, *Beyond Our Means: Why America Spends While the World Saves*. *American Historical Review* 118:3 (2013), 811-13.

Mary Douglas, *How Institutions Think*. *Business History Review* 80 (Spring, 2006), 135-40.

"The Historian in the Rose Garden?" *Technology and Culture*, July 2000, 537-548.

## **PUBLIC PRESENTATIONS**

“Reassembling the Economic: New Departures in Historical Materialism,” Center for the Study of Work, Labor, and Democracy; and the Policy History Program, University of California, Santa Barbara, December 4, 2015.

“Reassembling the Economic: New Departures in Historical Materialism,” Department of History, Johns Hopkins University, October 12, 2015.

“Placing Offshoring in the History of Global Production,” Business History Conference, June 25-27, 2015.

“Social Capital and Material Relations,” Conference in Memory of Francesca Carnevali, University of Reading, Reading, UK, March 2015.

“The New History of Capitalism and Southern History,” Roundtable, Southern Historical Association, November, 2014.

“Offshoring, Labor and Capitalism since World War II,” Capitalism and the Corporation: Today and Yesterday, Bocconi University, Milan, October 2014.

“Exposed to the Market: Surveillance in the Private Sector,” Inventing the Surveillance Society, Lemelson Center, New Perspectives on Invention and Innovation Symposium, National Museum of American History, October, 2013.

“Credit Reporting and the Problem of Surveillance in American History,” Frontiers of New Media Conference, University of Utah, September 20-21, 2013.

“Connecting the Cultural and Material in Business History,” Presidential Address, Business History Conference, March 23, 2013.

“The Corporate Panopticon: Workplace Surveillance in American Corporations, 1890-1960,” Power and the History of Capitalism, Conference at the New School for Social Research, April, 2011.

“The Corporate Panopticon: Workplace Surveillance in American Corporations, 1890-1960,” Organization of American Historians Annual Meeting, March, 2011.

“The Narrative and the Algorithm: Genres of Credit Reporting from the Nineteenth Century to Today,” Harvard Business School, November 15 2010.

“Social Responsibility and Management Professionalization in America, 1910-1929,” Business History Conference, Athens, Georgia, March 25-27, 2010.

“Rethinking the Separation of Ownership From Management in American History,” In Berle’s Footsteps, Adolf A. Berle, Jr. Center on Corporations, Law and Society, Seattle University of Law, November 7-8, 2009.

“The Politics of Market Knowledge in Post-World War II America,” Understanding Markets: Information, Institutions and History, Hagley Museum and Library, October 30-31, 2009.

“Deregulation Reconsidered: Global Telecommunications Since 1975,” Regulation and Deregulation of Utilities in the C19th and C20th, World Economic History Congress, Utrecht, 3-7 August 2009.

"The Economy of Surveillance," Harvard Business School, Business History Colloquium, May, 2009.

"Technologies of Surveillance," Maryland Colloquium on the History of Technology, Science, and Environment, April 2, 2009.

"Inside the Corporate Panopticon: Surveillance and American Society," Georgetown University, April 1, 2009.

"Technologies of Surveillance: Tracking People as Economic Subjects," University Lecture Series, Carnegie Mellon University, March 30, 2009.

"Understanding Globalization Through the History of Multinational Enterprise," Roundtable Discussion, American Historical Association Meeting, New York, January 4, 2009.

"Rethinking the Separation of Ownership From Management in American History," Social Science History Conference, October 24, 2008, Miami, FL.

"The Economy of Surveillance," London School of Economics, October 16, 2008.

"Flying on the Ground: Maintenance, Operations and the Space Shuttle," Society for the History of Technology Conference, Lisbon, Portugal, October 11-14, 2008.

"Space from the Ground Up," Georgia Institute of Technology, November 15, 2007.

"It's Not Rocket Science: Operations Engineering and Human Space Flight," University of Minnesota, History of Science and Technology Colloquium, September 28, 2007.

"Global Telecommunications and Political Economy since 1950," paper presented at conference, "Has There Been a Third Industrial Revolution in Global Business?" Milan, Italy, November 16-18, 2006.

"The Public Use of Private Capital: The Political Economy of Telecommunications," paper presented at the Fuji Conference, Tokyo, January 6-8, 2006.

"Business History from the Perspective of a Cutting Edge Journal," Incontri di Storia Dell'Impresa, Università L. Bocconi, Milan, May 6, 2005.

"Bell Laboratories in Perspective," Conference in honor of Louis Galambos, Johns Hopkins University, October, 2003.

"What's Southern About Southern Business?" Alfred D. Chandler Lecture in Southern Business History, University of North Carolina, Chapel Hill, April 24, 2002.

"The Utopian Corporation," Conference on Business in the Temple of History, UCLA Department of History, May 18, 2001.

"Telecommunications in America and Europe," Conference on Evolutionary Economics, Johns Hopkins University, March 30-31, 2001.

"What's So New About the New Economy?" Workshop on the New Economy, Emory University, April 13-14, 2001.

"Constructing the American Corporation," Kennedy School of Government, March 1, 2001.

"Cultural Approaches to Business History," Roundtable at Organization of American Historians Annual Meeting, St. Louis, March 31, 2000.

"The Bell System Meets its Vietnam: Or the Strange Case of Picturephone," paper presented at the American Historical Association Annual Meeting, Chicago, January 9, 2000.

"La estrategia empresarial de AT&T en la conformación del sistema de telefonía en los Estados Unidos," CIDE, Mexico City, Mexico, October 7, 1998.

"The Large Corporation as an Agent of Change: The American Experience," Multinational Business in the 21st Century Conference, conference at the University of Tulsa, April, 1997.

"Managing Competition in the Telecommunications Industry in America and Britain" Economic History Association Meeting, Berkeley, CA, 1996.

"Conservatism and Innovation in Industrial Design," Society for the History of Technology Annual Meeting, London, England, 1996.

"Post Structural Approaches to the Study of Business," Business History Conference, March 17, 1995.

"Strategy and Innovation at Bell Laboratories, 1907-1994," Cinquantieme Anniversaire du CNET, Paris, February 15, 1995.

"America's Success with Long Distance Telecommunications," International Economic History Congress, Milan, September 12-17, 1994.

"The Political Economy of Innovation: Government and Technology in the Telephone Industry," Politics and Production: Industrial Policy in the Twentieth Century, conference at Hagley Museum and Library, Wilmington, Delaware, March 26, 1993.

"Marketing the Telephone: Bell's Response to the Consumer Society," Economic History Association Annual Meeting, September 18-20, 1992.

"Innovation in the Telecommunications Industry," Yale Department of Economics, February 26, 1992.

"Corporate Strategy and Technology Choice: The Early History of Automatic Switching in American Telephony," Society for the History of Technology Annual Meeting, 1991.

"The Strategy of System Building: Telephony in the American South," IEEE Conference on Technological Competitiveness, Rutgers University, October 10-13, 1991.

"Systems in Conflict: Bell Confronts the American South," International Communications Association Annual Meeting, 1991.



"What Have Lawyers Done for American Business?" Business History Conference, 1990.

" 'Work Hard and Stay out of Politics': Lawyers as Urban Policy Makers in Houston, 1897-1918," Organization of American Historians Annual Meeting, 1989.

"Cities, States and the Bell System: Telephone Regulation, 1894-1907," Economic and Business Historical Society Annual Meeting, 1988.

"Getting Down to Cases: Baker & Botts and the Early History of the Texas Railroad Commission," Economic and Business Historical Society Annual Meeting, 1987.

#### **OTHER RESEARCH**

2014 Curator, "The Age of Information," Frost Museum, Miami, Florida

2004 Curator, "The Hotel in America," Wolfsonian Museum, Miami, Florida

2003 Co-Principal Investigator, "A Public Engagement Handbook for the Comprehensive Everglades Restoration Program," National Parks Service, Everglades National Park, and Critical Ecosystems Studies Initiative

1996-7 Co-Principal Investigator, "Entre Espace Public et Espace Privé: Automobiles, Automobilistes et Systèmes de Communications (Between Public and Private Space: Automobiles, Users and Systems of Communication)," An international collaborative project sponsored by Renault Automobiles.

#### **Professional Service**

Ellis Hawley Book Prize Committee, Organization of American Historians, 2015-16

Editorial Board, *Business History Review*, 2009-present

Faculty Leader, Newcomen Dissertation Colloquium, Business History Conference, Sacramento, California, 2008

Leonardo da Vinci Medal Award Committee, Society for the History of Technology, 2008

Usher Prize Committee, Society for the History of Technology, 2006-08

Editorial Board, *Enterprise and Society*, 1999-2002

Newcomen Book Prize in Business History Committee, 2001

Business History Conference Program Committee, 2001

Business History Conference, Trustee, 1996-99

President, Economic and Business Historical Society, 1996

#### **University Service**

Title V Project Gateways Grant Advisory Committee

Department of History Personnel Committee, 2006-08

Co-Chair, Human Dimensions of South Florida Environment Working Group, 1999-2004

Wolfsonian-FIU Academic Advisory Board Executive Committee, 2000-6

Associate Director, Program in Public History, University of Houston, 1988-1998

Graduate Director, University of Houston, 1990-91

Undergraduate Director, University of Houston, 1989-90.